

KEYS TO SUCCESS




Advantage Gold
REALTY 
Leasing • Management • HOA



ADVANTAGE GOLD REALTY

ABOUT US

Founded in 2003 by industry visionary Sherri Mayes, Advantage Gold Realty has emerged as a leading force in the real estate industry, offering a comprehensive suite of services to clients in North Carolina. As a full-service real estate company providing both commercial and residential services, we specialize in sales, property management, apartment management, and association management. Sherri Mayes, the driving force behind Advantage Gold Realty, envisioned a real estate company that prioritizes customer satisfaction above all else. Under her leadership, our team has become synonymous with professionalism, integrity, and personalized services.

In a testament to its dedication and success, Advantage Gold Realty was honored with the esteemed title of Small Business of the Year by the Jacksonville Onslow Chamber of Commerce in 2023. This recognition highlights our commitment and dedication to excellence, innovation, and outstanding services within the local business community and reflects the hard work, vision, and values that Sherri Mayes and her team have brought to the company since its inception in 2003.



A MESSAGE FROM THE FOUNDER

I am delighted to extend a warm invitation to you to join our family-oriented team at Advantage Gold Realty. As the founder, I am deeply committed to creating a supportive and nurturing environment where every agent can thrive personally and professionally.

I believe in the power of collaboration, innovation, and integrity. I strive to provide our agents with the tools, resources, and support they need to thrive in today's competitive market. Whether you are an experienced agent looking for a new opportunity or someone considering a career change, I welcome all individuals who are driven, ambitious, and dedicated to delivering exceptional service to our clients.

If you are ready to take your real estate career to the next level and become part of a winning team, I invite you to explore the exciting opportunities available at Advantage Gold Realty.





UNLOCK YOUR POTENTIAL

At Advantage Gold Realty, we believe that success in real estate isn't just about joining any company; it's about choosing the right one. As a boutique real estate agency, we offer a unique environment where every agent is valued and supported, ensuring that no one gets lost in the shuffle. Here's why you should consider joining our team:

- Personalized Support
- Mentorship Programs
- Flexibility
- Competitive Commission Structure
- Positive Company Culture
- Cutting-Edge Technology

JOIN ADVANTAGE GOLD REALTY AND DISCOVER WHY SIZE DOESN'T MATTER WHEN IT COMES TO CHOOSING THE RIGHT REAL ESTATE FIRM.





NAVIGATING REAL ESTATE'S FINANCIAL LANDSCAPE

At Advantage Gold Realty, we understand the financial obstacles that real estate agents encounter in their career journeys. To empower you in overcoming these challenges and thriving in the industry, we've compiled a thorough breakdown of expenses. This encompasses startup costs and additional investments for marketing, coaching, customer appreciation, and lead generation. By addressing these financial aspects head-on, Advantage Gold Realty is committed to fostering the success of all real estate agents, regardless of their experience level.

WHERE SUPPORT AND SUCCESS INTERSECT

Advantage Gold Realty is dedicated to supporting our new agents every step of the way, providing a comprehensive array of benefits and resources to ensure your success in the real estate industry. Here's what you can expect as part of our commitment to your growth and prosperity:

1. Transaction Management Software: Streamline your workflow and stay organized with our cutting-edge transaction management software, designed to guide you seamlessly from contract to close.
2. Marketing Materials: Receive 1000 business cards from our preferred vendor, along with 100 Sphere of Influence mailers to help you establish and expand your network.
3. Online Presence: Benefit from internet access and a professional email address to enhance your online presence and communication capabilities.
4. KEYS Training Program: Gain invaluable insights and strategies for success through our KEYS training program (Key Elements Yielding Success), tailored to equip you with the essential skills and knowledge for thriving in the real estate industry.
5. Office Facilities: Enjoy the convenience of shared office space, including access to a conference room for meetings and client consultations.
6. Prospecting Support: Receive postage for 100 mailers for prospecting efforts, along with computer stations, copier, scanner, and notary service to facilitate your day-to-day operations.
7. Branding and Marketing: Elevate your brand with a branding session by Dyal Photography (up to \$200 value) and five name riders to enhance your property signage.
8. Client Relations Management (CRM): Stay organized and nurture your client relationships with our comprehensive CRM system.
9. Customizable Website: Stand out in the digital landscape with a customizable website tailored to showcase your listings and expertise.
10. Marketing Tools: Access the Canva marketing platform to create stunning visuals and promotional materials to market yourself and your listings effectively.
11. Mentorship: Benefit from mentorship opportunities and an open-door policy, ensuring you have guidance and support whenever you need it.



ELEVATE YOUR BUSINESS

In the fast-paced world of real estate, staying organized and connected with your clients is key to success. That's where our CRM comes in. Designed specifically for real estate professionals like you, our CRM is a cutting-edge customer relationship management platform that revolutionizes the way you manage your business. With its intuitive interface, robust features, and seamless integration capabilities, Our CRM empowers you to take your real estate business to new heights.



UNLOCK YOUR REAL ESTATE POTENTIAL

Are you ready to unlock your true potential in the world of real estate? Look no further than Advantage Gold Realty. Our boutique agency offers a dynamic environment where your skills are valued, your growth is nurtured, and your success is celebrated. Join us and embark on a journey towards unparalleled professional fulfillment. It's time to make your mark with Advantage Gold Realty. We are committed to empowering our agents with the tools, resources, and support they need to thrive in the competitive real estate market. Join us and unlock your potential for success today.

To take the next step in your real estate career journey contact:

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